



# 21 cities in 13 countries & over 10,000 hours of experience

**Mika Aldaba**

User Experience & Data Visualization Designer

[www.mika.ph](http://www.mika.ph)

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[@hailmika](https://twitter.com/hailmika)

[f](#) [t](#) [Bē](#) [in](#)

Design more  
Travel more

SCALE:  
● = 2 hours  
1 col = 1 month

APRIL 2007



WIDEOUT  
Web Design Intern

DYLL  
Junior Art Director

TECHSAILOR  
Web Designer

MOZAT  
Mobile UX/UI Designer

FREELANCE / WHITE WIDGET  
Design Consultant

THINKING MACHINES  
Data Designer

Graphic Design  
Art Direction  
Illustration  
3302 hrs

User Experience  
& Interface Design  
3419 hrs

Web Design  
Development  
(HTML, CSS, JS)  
2798 hrs

Data Visualization  
1674 hrs

Production Design  
82 hrs

Motion Graphics  
50 hrs

11325 hrs

OCTOBER 2016



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## WORK EXPERIENCE

NOV 2015 - SEPT 2017

### Data Design Lead at [Thinking Machines](#)

In charge of design, front-end development in HTML, CSS and JavaScript/D3, art direction, storytelling, animation and branding for our data science startup

APR 2016 - SEPT 2016

### Design Consultant at the [World Bank Group](#)

Worked on a project for road budget tracking

JAN 2015, APR 2016, JAN - MAY 2017

### Data Visualization Part-Time Lecturer

Gave lectures in Dr. Reina Reyes' Data Visualization class at [Ateneo de Manila University](#) on the 10 Principles of Good Design by Dieter Rams, Lessons from Edward Tufte, Color for Data Visualization, Beautiful Data and a four part D3 Tutorial.

SEPT 2013 - NOV 2015

### Senior User Experience Design Consultant at [White Widget](#)

Responsible for front end web design and development, mobile user interface and experience projects for clients including other startups, ad agencies and the Philippine government

AUG 2013 - NOV 2015

### Freelance Design Consultant & Front-End Developer

Handled and executed several infographic design, branding, web development and user experience consulting projects for clients in Singapore, US and the Philippines

JUN 2012 - FEB 2013

### Mobile User Interface/User Experience Designer at [Mozat](#)

Made wireframes and visuals for iOS, Android, Blackberry & J2ME

MAY 2012

### Illustrator for 8-page feature in [Smile Magazine](#)

JAN 2011 - APR 2012

### Web Designer at [Techsailor](#)

Moved to Singapore to work on projects for clients such as CNBC, Bangkok Tourism & NTUC

JUL 2010 - JAN 2011

### Junior Art Director & Web Developer at [DYLL](#)

Did brainstorming, 360° thinking in advertising, concept boards, final art for assets

APR-JUN 2009

### Web Design & Development Intern at [Wideout](#)

Designed & developed the Employee Designation and Learning Management Systems



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## EDUCATION

SEPT 2017 - PRESENT

Erasmus Mundus Joint Degree in Digital Communication Leadership  
**Universität Salzburg and Aalborg University (Copenhagen)**

MAR 2010

BS Computer Science **Ateneo de Manila University**

FALL 2008

Junior Term Abroad at **University of San Francisco**

## TALKS GIVEN

OCT 18, 2017 - MONTREAL

Data Inspired Development with Beautiful and Insightful Dashboards  
World Design Summit

OCT 22, 2016 - MANILA

Designing with D3  
Form, Function & Class Web Design Conference

SEPT 9, 2016 - SINGAPORE

How UX & Data Storytelling Can Shape Policy  
UXSG Conference

MAR 19, 2016 - MANILA

Data Storytelling Workshop  
Google Women Techmakers

## CONFERENCES ATTENDED

OCT 2016 - TAIPEI

International Design Policy Conference

JUN 2016 - VANCOUVER

Information+ Conference

## ORGANIZATIONS

International Institute of Information Design  
**World Regional Representative**

UX Society (Ateneo)  
**Mentor**

AI Design Philippines  
**Founder**